

To: All Data Aire Representatives & Distributors

Re: NOTICE of Price Increase

Dear Colleagues,

In response to the continued inflationary environment and its cost pressures, it is prudent that Data Aire implement a price increase effective immediately. Please follow this [LINK](#) to the Rep Lounge for the details of this adjustment.

Please feel free to reach out to your Regional Manager with any questions or concerns.

I appreciate your understanding, and, as always, we appreciate you bringing Data Aire to market in your territory.

Eric Jensen,



VP/GM

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