



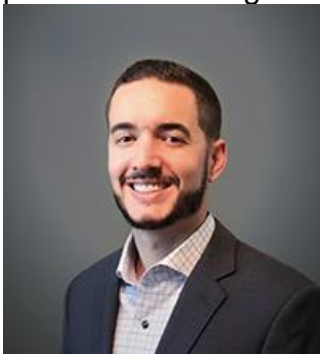
C O M M U N I C A T I O N

To: All Data Aire Employees, Representatives, and Distributors

From: Eric Jensen

Re: Strategic Accounts Sales Engineer

I am pleased to announce that Dan McInnis has been promoted to the position of Strategic Accounts Sales Engineer.



Dan began his career at Data Aire in April 2017 with the Applications Engineering team. A quick study and natural leader, Dan was promoted January 2018 to Applications Engineering Team Manager where he demonstrated precise estimates with a high level of application-specific engineering across numerous complex projects for high-profile

clients. Along the way, Dan developed his knowledge of data center design practices, and the project delivery process including achievement of Construction Specifications Institute CDT Certification, while honing his customer presentation skills.

In his new role, Dan will be working with our distribution network to grow Data Aire's market share by focusing in two distinct areas:

- Achieving Basis of Design with targeted members of the design community – Consulting Specifying Engineers and Owner/End-Users' in-house engineers
- Secure orders with specified accounts

Dan's transition to the new role is expected to be a three-month period as we add to the Applications Engineering team and transition team manager responsibilities.

Dan will report to me directly until such time that a Sales Team leader is put in place.

An avid golfer, Dan lives in Yorba Linda, CA with his wife with whom he enjoys traveling. Please join me in congratulating Dan.

Sincerely,

A handwritten signature in blue ink that reads "Eric Jensen". The signature is fluid and cursive, with a long horizontal stroke at the end.

Eric Jensen
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Customer Spotlight

Federal Reserve Bank

Data Aire Systems:
gForce DX System &
Remote Indoor Condenser
Rep: Gil-Bar Industries

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