

To: All Data Aire Representatives & Distributors

**Re: NOTICE of Price Increase**

Dear Colleagues,

As global supply chains continue to wrestle with economic recovery, particular areas continue to experience additional strains. One such area is electric motors.

Due to excessive increases in the supply chain, we must increase our prices accordingly by 3% for affected models:

- Mini and mini-plus
- Large Ceiling
- Shelf & Data Cool
- Non-gForce condensers, condensing units, and dry coolers
- Piggy-backs

This increase will take effect June 21, 2021 for all

- Newly created quotes
- Revised quotes
- Orders received after the effective date

Please feel free to reach out to your Regional Manager or myself with any questions or concerns.

I appreciate your understanding, and, as always, we appreciate you bringing Data Aire to market in your territory.

Eric Jensen



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