

## SPOTLIGHT



### ESL TURTLE ENTERTAINMENT Burbank, California

ESL, formerly known as Electronic Sports League, is the world's leading platform for esports (electronic sports), organizing and producing online and onsite video game competitions in

more than 46 different countries worldwide. ESL develops the esports ecosystem around games, platforms, and events, creating immersive experiences for gamers and enthusiasts. With over 242 million fans and 8.4 million playing members, esports is one of the fastest growing segments of media and entertainment. ESL covers a broad field of services in gaming technology, event management, advertising and television production, fully catering to the needs of the esports ecosystem.

The company founded in 2000 by Turtle Entertainment (the company behind ESL) and based in Cologne, Germany, has established itself as the world leader in esports. ESL operates high profile, branded leagues and tournaments such as Intel Extreme Masters, ESL Pro League and ESL National Championships, routinely filling up top tier stadium-size arenas. Some of their business partners include recognized global corporations and brands such as Intel, Mercedes, Red Bull, DHL, Dell, McDonald's, Vodafone and Blizzard Entertainment. <sup>1</sup>

*Environmental Control Provided by Data Aire, Inc.  
Data Cool System and Outdoor Condensing Unit*

*Manufacturer's Representative: KSR Associates, LLC*

<sup>1</sup> <https://about.eslgaming.com/>