

## SPOTLIGHT



## HELLOFRESH

### Berlin, Germany

HelloFresh is a publicly traded meal-kit service company based in Berlin, Germany and the most popular meal kit provider in the world. It is the largest meal-kit provider in the United States, and has operations in Canada,

Western Europe (including Luxembourg, Germany, Belgium, France, and the Netherlands), New Zealand and Australia. From the company's founding in November 2011 by Dominik Richter, Thomas Griesel, and Jessica Nilsson, they have provided 111 million meals to 4.2 million households worldwide in 14 countries across 3 continents in only Q1 2020. The company offers the widest variety of recipes to over 5 million active customers around the world. They have the most five-star recipes and the most five-star reviews among meal kits according to Trustpilot. HelloFresh supplies everything one needs to prepare quality, delicious, home-cooked meals that require no planning, no shopping and no hassle. Their offices across the globe from New York to Berlin, London to Sydney are filled with more than 7,000 high-performing and ambitious talents from over 70 countries on a mission to change the way people eat. <sup>1</sup>

*Environmental Control Provided by Data Aire, Inc.  
Mini-Ceiling System*

*Manufacturer's Representative: GBS, Ltd.*

<sup>1</sup> <https://www.hellofreshgroup.com/en/>