

SPOTLIGHT



LG ELECTRONICS Huntsville, Alabama

LG Electronics, Inc. is a South Korean multinational electronics company headquartered in Seoul, South Korea. LG Electronics is part of the fourth largest business conglomerate LG Corporation in South Korea which deals in production of electronics, chemicals and telecommunication products.

LG Electronics is composed of five business units: Home entertainment, Mobile Communications, Home Appliances & Air Solutions, Vehicle Components and Business Solutions. The company remains the world's second largest TV manufacturer in the world (first is Samsung Electronics).

LG Electronics was founded in 1958 as Goldstar in the aftermath of the Korean War to provide the rebuilding nation with domestically-produced consumer electronics and home appliances. LG Electronics was formed through the merger of two Korean companies, Lucky Chemical and Goldstar, from which the abbreviation of LG was derived. Their current "Life's Good" slogan is a backronym. By 2005, LG was a Top 100 global brand and in 2009, it was the world's largest LCD panel manufacturer. With global sales of over USD 54 billion as of 2018, LG Electronics has 140 operations worldwide, with a workforce of over 70,000 around the world. ¹

*Environmental Control Provided by Data Aire, Inc.
gForce Ultra DX System and Remote Condenser*

Manufacturer's Representative: Tom Barrow Company

¹ <http://www.lgnewsroom.com/about-lg-electronics/>