

SPOTLIGHT



MARTIN GUITAR Nazareth, Pennsylvania

C.F. Martin & Company is an American guitar manufacturer. The company has been family owned and operated since the first guitar came off Christian Frederick Martin's first workbench in 1833. Each generation has passed along to the next the things that matter most: dedication to craftsmanship, working with care and patience, maintaining the highest quality standards, taking the long view, and protecting the environment. Founder C. F. Martin Sr. invented X-bracing in the mid-19th century to

strengthen a guitar's body and generate richer tone—a technique still widely used. His experiments with design created the shape and sound of the American flat-top acoustic guitar you know today. Artists like Hank Williams, Elvis Presley, Bob Dylan, John Lennon, Neil Young, Ed Sheeran, John Mayer, and many others all played Martin Guitars, creating much of the soundtrack of the last century. ¹

*Environmental Control Provided by Data Aire, Inc.
gForce DX System and Remote Condenser*

Manufacturer's Representative: Keller Equipment Sales

¹ <https://www.martinguitar.com/>