

SPOTLIGHT



PLAYNETWORK

Burbank, California

Playnetwork, Inc. is a global consumer engagement company that helps brands use entertainment media to connect with customers. The company provides creative strategy, original and curated content, delivery platforms, and consumer insights

to create entertainment experiences to over 450 brands for retail, restaurant, and hospitality environments spanning over 120,000 locations in over 130 countries. ¹

The company was founded by music programmer Kevin Robell with his brother Gordon Robell in 1996, bringing an emotional content in entertainment media as part of a customer's experience - from campaign, to store environments, to web design – to heighten the connection customers have with consumer brands.

*Environmental Control Provided by Data Aire, Inc.
InterpretAire System and Remote Outdoor Condenser*

Manufacturer's Representative: KSR Associates, LLC

¹ <https://www.playnetwork.com/>