

## SPOTLIGHT



### TUSIMPLE Tucson, Arizona

Founded in 2015, TuSimple is an Artificial Intelligence company on the cutting edge of the autonomous trucking industry.

TuSimple's goal has been to bring the top minds in the world together to achieve the dream of a level 4 autonomous truck driving solution. With a foundation in computer vision, algorithms, mapping, and AI, TuSimple's solution will be safer, cost efficient, and reduce carbon emissions.

Using camera-based computer vision technology, and other sensors, TuSimple is leading the way toward commercial SAE Level 4 autonomous trucking solutions. Advances in technology allow computers to view and perceive their surroundings just as our human eyes do.<sup>1</sup>

*Environmental Control Provided by Data Aire, Inc.  
gForce Ultra DX System*

<sup>1</sup> <http://www.tusimple.com/index-en.html>