

## SPOTLIGHT



### VIACOM

Midtown Manhattan,  
New York

Viacom Inc. (an acronym of Video & Audio Communications) was a former American multinational mass media conglomerate with interests primarily in film and television. The

merger between Viacom and CBS Corporation was completed on December 4, 2019 creating the current combined company ViacomCBS. The company delivers premium content to audiences across traditional and emerging platforms worldwide, through television, streaming and digital content, studio production, publishing, live events, merchandise and more. The company also delivers the largest share of the U.S. television audience and boasts one of the industry's most important and extensive libraries of TV and film titles. Their brands are #1 in key U.S. target demographics, including total audience, kids, adults, African Americans and Hispanics. They have a global reach of more than 4.3 billion subscribers across more than 180 countries. Its asset portfolio includes CBS, Showtime Networks, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, CBS All Access, Pluto TV and Simon & Schuster, among others. <sup>1</sup>

*Environmental Control Provided by Data Aire, Inc.  
gForce Ultra System and Data Cool Unit*

*Manufacturer's Representative: Gil-Bar Industries*

<sup>1</sup> <https://www.viacomcbs.com/>